



**What?** Most Healthcare Professionals will have a few of those all-too-familiar patients who never seem to take heed of the advice given to them. Whether the need is to persuade people to take their medicines, incorporate a little exercise into their daily routines or eat a little more healthily, most healthcare workers recognise that a little extra persuasion can have many benefits.

Here are just some of the results that the Science of Compliance talks and workshops have generated

One idea decreased Patient No Shows in one Primary Care Trust by 34% overnight  
A costless action that increased patient compliance by almost 30%  
Avoiding the common mistake that actually encourages patients to fail to turn up for their appointments

**Style?** The Science of Compliance is a 60 minute presentation and can also be run as a 2 – 3 hour workshop session

**Who?** Workshop can be led by Yes! author Steve or you choose from one of our team of trainers.

**Info?** Call Sarah Tobitt on 0870 787 4747

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